

ALLIE HAEUSSLEIN
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EXPERIENCE

Associate Director
Pier 24 Photography • San Francisco, CA
January 2012 – Present

- Conceptualize, design, and produce printed materials, ranging from exhibition brochures to catalogues of over 300 pages.
- Write and edit press releases, website content, exhibition guide and catalogue text, and special projects.
- Curate exhibitions, both from the collection and varied lenders, for a 20,000 square foot space.
- Manage organization, cataloguing and conservation of the Foundation's over 5,000 works.
- Restructure collection management system—streamlining management of digital assets, financial information and artwork transportation.
- Manage incoming and outgoing loan agreements with museums, galleries and individuals including issues related to certificates of insurance, image reproduction and condition reporting.
- Assist with installation of exhibitions, managing third-party partners—art handlers, vendors and subcontractors.
- Oversee the volunteer and internship programs which include over 30 participants annually.
- Manage the docent training program, through the development and production of docent readers.
- Manage the development of exhibition “cliff notes” readers for use by teachers and curators.
- Conceptualize and implement a digital cataloguing initiative. This will present all Foundation works on the website alongside curated selections for educational purposes.
- Conceptualize and implement educational resources pages for each exhibition, providing texts and audio-visuals to aid in a deeper understanding of the exhibited artists and exhibition as a whole.
- Develop a strategic outreach plan to increase attendance from the San Francisco Unified School District, including teacher training evenings, subsidized buses, and teacher-guided programming development.
- Schedule over 200 visits annually for schools and museums, providing guided tours for selected groups from institutions such as the Museum of Fine Arts Houston, Los Angeles Philharmonic and Stanford University.
- Partner with institutions such as the San Francisco Museum of Modern Art and California College of the Arts to coordinate events and public programs.
- Manage vendors and logistics for approximately 25 major events annually of 50 to 200 guests. This includes events for Pier 24 Photography and hosting organizations such as the San Francisco Museum of Modern Art, Metropolitan Museum of Art, National Docents Symposium Council and Meals on Wheels.

Freelance Writer
March 2011 – Present

- Write about exhibitions, review books and interview artists for publications including *American Suburb X*, *Aperture*, *Art21 Magazine*, *Art Practical*, *British Journal of Photography*, and *Foam Magazine*.
- Write commissioned essays for contemporary artists to include in monographs and exhibition catalogs.
- Write press releases for galleries, coordinating with both artists and gallery staff.
- Proofread and copyedit artist statements, essays and press releases ensuring content is accurate, coherent and concise.

Assistant to the Director
Haines Gallery • San Francisco, CA
November 2010 – December 2011

- Wrote exhibition press releases.
- Developed art fair proposals for The Art Show, Art Basel Miami Beach, Art Platform, and others.
- Implemented a strategy for increasing the visibility of gallery artists by producing targeted communications.
- Compiled client lists for sales-related mailings and drafted sales communications.
- Assisted with the solicitation of artist proposals for a large-scale, public project organized through the affiliated non-profit organization, the FOR-SITE Foundation.
- Drafted fundraising materials for the FOR-SITE Foundation.
- Coordinated gallery's administrative internship program.
- Conducted gallery registrarial duties—handling new and returned inventory, producing paperwork for consignments, loans and artist donations and updating inventory database.
- Initiated social media presence for both the gallery and FOR-SITE Foundation.

Visitor Services Associate
Baltimore Museum of Art • Baltimore, MD
January 2009 – May 2009

- Informed visitors about the museum's collections, audio tours and programming opportunities.
- Sold museum memberships and tickets to special exhibitions.

Exhibition Interpreter
Baltimore Museum of Art • Baltimore, MD
September 2008 – December 2008

- Facilitated visitor engagement with the works included in the retrospective exhibition of contemporary Austrian artist, Franz West.
- Participated in a four-week intensive course about museum education methods for engaging visitors with contemporary art.

SELECTED CURATORIAL PROJECTS

- *Looking Back: Ten Years of Pier 24 Photography*
Pier 24 Photography • San Francisco, CA
July 2019 – April 2020
- *Insights: New Approaches to Photography since 2000* (group exhibition featuring ten California-based photographers)
PHOTOFAIRS • San Francisco, CA
January 2017
- *Return to Reason* (group exhibition featuring Stephen Gill, Yamini Nayar, Chloe Sells, Lorenzo Vitturi and Hannah Whitaker)
Gallery Wendi Norris • San Francisco, CA
January 15 – February 28, 2015

EDUCATION

- Sotheby's Institute of Art • London, UK
MA—Contemporary Art
- Johns Hopkins University • Baltimore, MD
BA—International Studies
Minor in Economics

SELECTED PUBLICATIONS

- *Photographers Looking at Photographs: 75 Pictures from the Pilara Foundation Collection*. San Francisco: Pier 24 Photography, 2019. (editor and contributor)
- *Looking Back: Ten Years of Pier 24 Photography*. San Francisco: Pier 24 Photography, 2019. (editor and contributor)
- *This Land*. San Francisco: Pier 24 Photography, 2018. (editor)
- *The Grain of the Present*. San Francisco: Pier 24 Photography, 2017. (editor)
- *Collected*. San Francisco: Pier 24 Photography, 2016. (editor)
- "Erik Kessels in Conversation with Allie Haeusslein" in *Secondhand*. San Francisco: Pier 24 Photography, 2015 (contributor)
- *Conversations*. San Francisco: Pier 24 Photography, 2015. (editor and contributor)
- "Introduction" in *Patsy Krebs: Fugue*. Steamboat Springs, CO: Steamboat Springs Art Council, 2013. (contributor)
- "Sun Strokes" in *Chris McCaw: Sunburn*. Richmond, VA: Candela Books, 2012. (contributor)
- "Meghann Riepenhoff and Allie Haeusslein in Conversation" in *Littoral Drift*. Self-Published, 2015. (contributor)
- "Introduction" in *Noah Wilson: Ground Truthing*. Unpublished. (contributor)

PROFESSIONAL AFFILIATIONS

ArtTable
April 2015 – Present

Society for the Encouragement of Contemporary Art (SECA)
San Francisco Museum of Modern Art • San Francisco, CA
September 2012 – July 2014

Friends of Modern and Contemporary Art (FoMaCA)
Baltimore Museum of Art • Baltimore, MD
2009

ADDITIONAL SKILLS

Reading and conversational knowledge of Spanish and Italian

Fluent in both Mac and PC platforms.
Proficient in Microsoft Word, PowerPoint, Excel, Photoshop, InDesign, Illustrator, Google Drive and Artsystems.