ALLIE HAEUSSLEIN

ahaeuss1@gmail.com — www.alliehaeusslein.com

PROFESSIONAL EXPERIENCE

PIER 24 PHOTOGRAPHY, San Francisco, CA

Director
Associate Director

January 2022–Present January 2012–December 2021

Pier 24 Photography is a private museum dedicated to photography that is funded and operated by the Pilara Family Foundation. Renowned for its scholarship and comprehensive twentieth- and twenty-first-century collection, Pier 24 is heralded as one of the most important and largest photography museums in the world, contributing to critical studies in the field of photography. Free to the public, Pier 24 serves the Bay Area through exhibitions and public programming, reaching an even wider audience through scholarly publications and a web platform with educational resources. In July 2025, the Pilara Family Foundation will transition from an operating foundation to a granting foundation, sunsetting Pier 24 Photography and its arts-based philanthropy.

Leadership and Management

- Shape design of program vision and strategy, including exhibition themes and concepts
- Cultivate artist engagement through personalized outreach locally, nationally, and internationally
- Build partnerships with Bay Area cultural organizations, including the Fine Arts Museums of San Francisco, San Francisco Museum of Modern Art, California College of the Arts, and Headlands Center for the Arts.
- Advance critical discourse on historical and contemporary photography through an ongoing scholarly publication program
- Expand accessibility and engagement with historical and contemporary photography through web-based and social media initiatives.
- Supervise guest services and operations teams
- Since Fall 2023, design deaccession strategy to ensure Pier 24's legacy

Curation and Collection Management

- Curate and design annual exhibitions for expansive 17-gallery space, drawing from the Foundation's permanent collection and outside loans, in addition to works produced specifically for the exhibitions
 - Collaborate closely with photographers in selecting works and designing exhibition layouts
 - Manage art handlers, vendors, and subcontractors for production, framing, and installation of artwork
- Established and implemented initiative to strengthen and expand collection of emerging and mid-career photographers with an emphasis on Bay Area and female artists, including Erica Deeman, Tania Franco Klein, Austin Leong, Eva O'Leary, Daniel Lee Postaer, Tabitha Soren, and Chanell Stone, among others

- Manage collection of over 6,000 works
 - o Research and present potential acquisitions
 - Restructured collection management system, streamlining management of digital assets, financial information, and history of artwork movements
 - Coordinate all aspects of incoming and outgoing loan agreements with museums, galleries, and individuals
 - Oversee all conservation of collection works
- Implement deaccession strategy to sunset Pier 24 Photography by 2025
 - Oversee major collection deaccession through a series of five single-owner sales at Sotheby's New York
 - o Identify strategic opportunities for donations of artworks to diverse American museums, including the San Francisco Museum of Modern Art, CA; Asian Art Museum, San Francisco, CA; J. Paul Getty Museum, Los Angeles, CA; Nerman Museum of Contemporary Art, Overland Park, KS; and National Gallery of Art, Washington, D.C., based on recipient collections, living artists' requests, and legacy goals for Pier 24

Publication Management and Communications

- Lead the conceptualization, production, and project management of all printed materials, including books, exhibition catalogues, exhibition guides designed for use by teachers and curators, exhibition readers designed to educate docent staff, and other print collateral
 - o Manage designers, copyeditors, pre-press vendors, and production teams
 - o Commission essays from curators and critics for exhibition catalogues
 - Research and secure permissions for all image reproductions, tracking and retaining appropriate documentation for copyright, crediting and attribution
 - o Ensure overall brand consistency across print materials
- Write exhibition press releases, newsletter copy, and any other texts issued by the institution
- Develop exhibition digital press kits and serve as press liaison
 - Devise exhibition-specific outreach strategies, targeting local and national journalists, editors, and photographers with ideas unique to their respective publications and online platforms

Public Programming and Engagement

- Identify emerging and established photographers to participate in the Larry Sultan Visiting Artist Program, a public lecture series organized in partnership with the California College of the Arts and San Francisco Museum of Modern Art. Previous speakers include Collier Schorr, Tacita Dean, LaToya Ruby Frazier, Paul Graham, Rinko Kawauchi, An-My Lê, Trevor Paglen, Hank Willis Thomas, Paul Mpagi Sepuya, among others
 - Expanded this program in 2016 to include the Larry Sultan Photography Award, providing one photographer annually with an artist residency at the Headlands Center for the Arts. Previous awardees include Marco Breuer, Jonathan Calm, Bieke Depoorter, and Awoiska van der Molen
- Develop and implement Pier 24's digital and social media content strategy
 - o Launched a publicly accessible collection pages, expanding collection accessibility
 - Curate educational resources webpages for each exhibition, sourcing available texts and audiovisuals to deepen understanding of the exhibited artists and exhibition themes

Conceived a social media campaign during the Covid-19 lockdown—
 #showusyourshelfie—featuring libraries of and brief interviews with over 150 local, national, and international photographers

ADDITIONAL PROFESSIONAL EXPERIENCE

THE THREEPENNY REVIEW, Berkeley, CA

Art Advisor (volunteer position)

April 2020-Present

The Threepenny Review is a highly respected American literary journal founded in 1980 and published quarterly by a 501(c)(3) nonprofit. Photographers' works are reproduced throughout each issue.

 Leverage relationships with artists, galleries, and estates to identify compelling photographic projects for reproduction in the journal, securing print-quality digital files and liaising between the journal and contributing artists

STUDIO HENRY WESSEL, San Francisco, CA

Studio Manager

June 2019–Present

Studio Henry Wessel was established following the death of American photographer Henry Wessel (1942–2018). The Studio maintains the print archive, advises on gallery exhibitions, oversees museum loan requests, and reviews and fulfills reproduction requests.

- Establish a collection management system for the Studio's print archive, organizing, cataloguing, and managing an inventory of over 10,000 photographic prints
- Create and oversee workflows and procedures for ongoing collection management

Freelance Writer March 2011–Present

- Regular contributor to industry-renowned journals including Aperture, British Journal of Photography, and Foam Magazine
- Author of short- and long-form essays and interviews for monographs and exhibition catalogues

SELECTED EXHIBITIONS

Pier 24 Photography:

Turning the Page, Pier 24 Photography, San Francisco, CA, April 2024 – January 2025 (co-curator) Looking Forward: Ten Years of Pier 24 Photography, Pier 24 Photography, San Francisco, CA, June 2022 – March 2023 (curator)

Looking Back: Ten Years of Pier 24 Photography, Pier 24 Photography, San Francisco, CA, July 2019 – December 2021 (curator)

This Land, Pier 24 Photography, San Francisco, CA, June 1, 2018 – April 25, 2019 (co-curator)

The Grain of the Present, Pier 24 Photography, San Francisco, CA, April 1, 2017 – March 31, 2018 (co-curator)

Collected, Pier 24 Photography, San Francisco, CA, May 2, 2016 – January 31, 2017 (co-curator)

Other Institutions:

Stacy Mehrfar: The Moon Belongs to Everyone, Filter, Chicago, IL, January – February 2023 (curator)

With Soft Eyes: Photographs by Austin Leong, Adrian Martinez, and Henry Wessel, Center for Photographic Art, Carmel-by-the-Sea, CA, January – February 2023 (curator)

Insights: New Approaches to Photography since 2000, PHOTOFAIRS, San Francisco, CA, January 2017 (curator)

Size Matters, Medium Festival of Photography, Low Gallery, San Diego, CA, October – November 2016 (curator)

Return to Reason, Gallery Wendi Norris, San Francisco, CA, January – February 2015 (curator)

SELECTED PUBLICATIONS

Looking Forward: Ten Years of Pier 24 Photography. San Francisco: Pier 24 Photography, 2022. (editor and contributor)

"Deanna Templeton Captures the Intricacies and Emotional Turmoil of Adolescence." *British Journal of Photography*, January/February 2021.

"Joey Solomon Study of Cyclical on My Leg." Foam Magazine, Issue #58, 2021.

"David Johnson and Philip Matthews' Wig Heavier than Boot." Ten by Ten. Amsterdam: Schilt Publishing, 2020.

"American Origami: The Epidemic of Mass Shootings in American Schools." *British Journal of Photography*, December 2019.

Photographers Looking at Photographs: 75 Pictures from the Pilara Foundation Collection. San Francisco: Pier 24 Photography, 2019. (editor and contributor)

Looking Back: Ten Years of Pier 24 Photography. San Francisco: Pier 24 Photography, 2019. (editor and contributor)

This Land. San Francisco: Pier 24 Photography, 2018. (editor)

The Grain of the Present. San Francisco: Pier 24 Photography, 2017. (editor)

Collected. San Francisco: Pier 24 Photography, 2016. (editor)

Conversations. San Francisco: Pier 24 Photography, 2015. (editor and contributor)

"Erik Kessels in Conversation with Allie Haeusslein." Secondhand. San Francisco: Pier 24 Photography, 2015.

"Meghann Riepenhoff and Allie Haeusslein in Conversation." *Littoral Drift*. Bainbridge Island, WA: Self-Published, 2015.

"Print to Pixels: The Digital Photobook." art21 Magazine, July 2014.

"Introduction." Patsy Krebs: Fugue. Steamboat Springs, CO: Steamboat Springs Art Council, 2013.

"Sun Strokes." Chris McCaw: Sunburn. Richmond, VA: Candela Books, 2012. (contributor)

LECTURES, PANELS, JURYING

Moderator, "Rose Marie Cromwell and Nelson Chan in Conversation," California College of the Arts, San Francisco, 2024

Portfolio Reviewer, Chico Review, Pray, MT, 2024

Moderator, "Things I Think I Should Know by Now," National Museum Publishing Seminar, 2023 Portfolio Reviewer, Medium Review, San Diego, CA, 2016, 2021, 2023

Lecturer, "On the exhibition With Soft Eyes," Center for Photographic Art, 2023

Moderator, "Roundtable with select artists in Close Enough: New Perspectives from 12 Women Photographers of Magnum," International Center for Photography, 2022

Juror, British Journal of Photography International Photography Award, 2022

Panelist, "Discussion with McKnight Book Artist Fellowship Recipients," Minnesota for Book Arts, Minneapolis, MN, 2022

Panelist, "Discussion with Bob Aufuldish," Institute Of advanced Uncertainty, San Francisco, CA, 2018

Portfolio Reviewer, Meeting Place Portfolio Review, FotoFest, Houston, TX, 2018

Juror, Landscape exhibition, Center for Fine Art Photography, Fort Collins, CO, 2018

Panelist, "Meet the Artists of Insights: New Approaches to Photography since 2000," PHOTOFAIRS, San Francisco, 2017

Juror, Critical Mass, Photolucida, 2017-Present

EDUCATION

APPRAISERS ASSOCIATION OF AMERICA, New York, NY Comprehensive Appraisal Studies Program, 2023–24 USPAP compliant through February 2026

SOTHEBY'S INSTITUTE OF ARTS, London, UK *Master of Arts, Contemporary Art*, 2011

JOHNS HOPKINS UNIVERSITY, Baltimore, MD Bachelor of Arts, International Studies, 2009

PROFESSIONAL AFFILIATIONS

Board Member, Creativity Explored, San Francisco, CA, 2024–Present
Planning Committee, National Museum Publishing Seminar, University of Chicago, 2022–23
Friends Circle Advisory Council, Creativity Explored, San Francisco, CA, 2022–Present
Society for the Encouragement of Contemporary Art, San Francisco Museum of Modern Art,
2012–14

Vanguard Council, International Museum of Women, San Francisco, CA, 2011–12